

Volunteer Position Description

Title: Service Unit Annual Giving Campaign Coordinator

Reports to: Service unit manager, with additional support from the development director and membership manager.

Purpose of Position:

- To strengthen the council's financial ability to deliver services to girls by increasing adult generated funding from the local service unit area.

Benefits:

- Opportunity to gain valuable experience in planning, motivating, and communicating.
- Opportunity to speak publicly about your commitment to Girl Scouting.
- Free training in areas of responsibility, plus enrichment training.
- Recognition of efforts.
- Employment and educational referrals based on job performance.
- Satisfaction of knowing you have made a difference in the lives of girls in your service unit by helping them discover, connect and take action.

Responsibilities:

- Willing to be trained for position, either through group session, by self-study, or by individual training by a volunteer or staff member.
- Make effective plans to reach service unit annual giving goal with input from others.
- Coordinate tasks and carry out plans for an effective annual giving program in the service unit.
- Identify a time and method to contact parents/guardians individually or in a group and ask for donations as a part of on-going, girl-planned activities in the service unit, school, or troop/group. (Presentation may be delegated to another speaker at the discretion of the annual giving coordinator {AGC}).
- Keep records of annual giving results and submit reports and funds on time.
- Give every Girl Scout family the opportunity to decide whether to make a gift.

Qualifications:

- Familiarity with the community, program, and financial needs of the council or willingness to learn.
- Ability to communicate effectively and to motivate people.
- Ability to keep commitment and follow-through on responsibilities of position.
- Willingness to make a personal pledge before contacting others.